

Consulting firm doubles growth with deeper understanding of customer

Adaptive Solutions is a consulting services firm that specializes in BI and advanced analytics. Although often working at client sites, the company stored almost all information and technology within its physical offices.

Adaptive Solutions decided to go virtual and actually closed all their physical offices! They now use Dynamics CRM Online along with the full suite of services within Office 365 to help its workforce get their work done from wherever the day takes them.

The result: Specialists inside the company can work together no matter where they are located – at the click of a button.




Learn more 

Get a complete, consistent view of your customer



“From a cost and collaboration perspective, ease of use, and ability to scale, it’s been a huge win for us.”

Darrin Phipps, Managing Partner & CEO,
Adaptive Solutions

-  Saves money by eliminating the need for a physical office
-  Delivers a better understanding of client and need, leading to more impactful conversations
-  Led to doubled growth through using analysis to drive customer interactions